

Rilakkuma™

Who is Rilakkuma? Well his name literally translates to 'Relaxed Bear' to give you an indication and has become a symbol of pure cuteness and a carefree lifestyle, concepts which prove especially appealing in the bustling and hard-working country of Japan. Rilakkuma was created in 2003 by San-X and is the second most popular character in Japan behind Hello Kitty.



A5 Notebook RILA3839

A5 wiro bound notebook with spot UV finish on cover
Pack Size 6/48



A6 Notepad RILA3840

A6 notepad with acetate cover and paper binding; half pages are diecut and half full A6 pages
Pack Size 6/72



Ballpen with 3D Topper RILA3842

Pen with 3D micro-injected topper
Pack Size 12/216



Pencil with 3D Topper RILA3843

Pencil with 3D micro-injected topper
Pack Size 12/288



Super Stationery Set RILA3847

Includes exercise book, gel pen, ballpen, pencil with eraser tip, sharpener, shaped eraser and 8 paper clips, packed in a reusable zip-lock wallet
Pack Size 6/48



Stickers RILA3849

33 felt stickers
Pack Size 12/192



Desk Pad RILA3850

52 sheets
Pack Size 6/48



Water Bottle RILA3853

Holds 600ml
Approx. Size (cm): 16.2H x 7.5W x 7.5D
Pack Size 6/48



Travel Mug RILA3855

Holds 350ml
Approx. Size (cm): 15H x 9W x 9D
Pack Size 6/48



Pencil Case RILA3858
 PU pencil case with micro-injected dangler
 Approx. Size (cm): 10.5H x 21W x 5D
 Pack Size 6/72



Novelty Pencil Case RILA3859
 3D plush pencil case shaped like
 Rilakkuma
 Pack Size 6/72



Plush Purse RILA3860
 Plush purse with 3D ears and
 embroidered features
 Approx. Size (cm): 12H x 12W x 2D
 Pack Size 6/72



Backpack RILA3861
 Polyester lined backpack with 3D ears
 and adjustable padded shoulder straps
 Approx. Size (cm): 39H x 27W x 14D
 Pack Size 3/36



Tote Bag RILA3862
 Canvas tote bag with plush and
 embroidered Rilakkuma on the front
 Approx. Size (cm): 35H x 35W x 13D
 Pack Size 3/36

